

# Sponsorship Opportunities

## 2019 Charity Auction Fundraiser



The businesses of Chesterfield County and surrounding communities have a long and loyal history of supporting the services and programs of The Shepherd's Center of Chesterfield. Here is your opportunity to show your commitment to our senior friends and neighbors. As a proud sponsor you will receive, along with our deep appreciation....

☆ **"Title" Sponsorship Level:** **\$2,500 Exclusive Title Sponsor**

**Exclusive Benefits include:**

- 8 tickets to the Charity Auction Fundraiser on Thursday, March 28, 2019
- VIP seating at the event.
- Your company's name and/or logo on all event advertising
- Identified as the "Title" Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Full Page Advertisement in Event Program
- Public recognition on the evening of the event as the "Title" Sponsor

☆ **"Presenting" Sponsorship Level:** **\$500 Donation**

**Benefits include:**

- 4 tickets to the Charity Auction Fundraiser on Thursday, March 28, 2019
- Your company's name and/or logo on all event advertising
- Identified as a "Presenting" Level Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Half Page Advertisement in Event Program
- Public recognition on the evening of the event as a "Presenting" Level Sponsor

☆ **Ambassador Sponsorship Level:** **\$250 Donation**

**Benefits include:**

- 2 tickets to the Charity Auction Fundraiser on Thursday, March 28, 2019
- Your company's name and/or logo on all event advertising
- Identified as an "Ambassador" Level Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Quarter Page Advertisement in Event Program

# Charity Auction Fundraiser Sponsorship Form

The "Charity Auction" Fundraiser will help support our mission of helping seniors in need to lead a safe, healthy and active lifestyle." Since its inception in 2001, the Shepherd's Center has been enriching the lives of adults 60 and over by offering volunteer opportunities for community service and lifelong learning and helping them remain healthy, safe, active and independent as long as possible.

*This past year the Shepherd's Center's volunteers have provided the following services to our community: 1884 free, accompanied rides to critical medical appointment and grocery shopping for senior adults, made over 112 minor home visits to help those on fixed incomes and living in their own homes, offered 75 educational classes resulting in 384 low-cost class registrations and provided over 1,400 lunches to those attending their Luncheon Forum.*

The Shepherd's Center of Chesterfield is a volunteer 501-c 3 non profit serving our community.

**The Charity Auction Fundraiser will be held on  
Thursday, March 28, 2019  
6:30-9:00 p.m.  
The Reserve at The Highlands  
8136 Highland Glen Drive  
Chesterfield, VA 23838**

**For more information, please call 706-9198 or visit The Shepherd's Center of Chesterfield's website at [www.shepcenter.org](http://www.shepcenter.org).**

***Mail completed form with payment no later than March 4, 2019 to:***

**The Shepherd's Center of Chesterfield  
P.O. Drawer 170  
6800 Lucy Corr Blvd.  
Chesterfield, VA 23832**

Name of Sponsor/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Preferred Contact Number: \_\_\_\_\_ Alternative Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

***Your generous support will benefit The Shepherd's Center of Chesterfield's  
Community Caring Services for the elderly!***