

Sponsorship Opportunities

2020 Charity Auction Fundraiser



The businesses of Chesterfield County and surrounding communities have a long and loyal history of supporting the services and programs of The Shepherd's Center of Chesterfield. Here is your opportunity to show your commitment to our senior friends and neighbors. As a proud sponsor you will receive, along with our deep appreciation....

★ **"Title" Sponsorship Level:** **\$2,000 Exclusive Title Sponsor**
Exclusive Benefits include:

- 8 tickets to the Charity Auction Fundraiser on Thursday, March 14, 2020
- VIP seating at the event.
- Your company's name and/or logo on all event advertising
- Identified as the "Title" Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Full Page Advertisement in Event Program
- Public recognition on the evening of the event as the "Title" Sponsor

★ **"Gold" Sponsorship Level:** **\$1,000 Donation**
Benefits include:

- 6 tickets to the Charity Auction Fundraiser on Thursday, March 14, 2020
- Your company's name and/or logo on all event advertising
- Identified as a "Gold" Level Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Half Page Advertisement in Event Program
- Public recognition on the evening of the event as a "Gold" Level Sponsor

★ **Silver Sponsorship Level:** **\$500 Donation**
Benefits include:

- 4 tickets to the Charity Auction Fundraiser on Thursday, March 14, 2020
- Your company's name and/or logo on all event advertising
- Identified as an "Silver" Level Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Quarter Page Advertisement in Event Program

★ **Bronze Sponsorship Level:** **\$250 Donation**
Benefits include:

- 2 tickets to the Charity Auction Fundraiser on Thursday, March 14, 2020
- Your company's name and/or logo on all event advertising
- Identified as an "Bronze" Level Sponsor in all media
- Name and/or logo on all mailings including The Shepherd's Center's newsletter with a circulation of 1800, and all event e-mailings including our website.
- Eighth Page Advertisement in Event Program

Charity Auction Fundraiser Sponsorship Form

The "Charity Auction" Fundraiser will help support our mission of helping seniors in need to lead a safe, healthy and active lifestyle." Since its inception in 2001, the Shepherd's Center has been enriching the lives of adults 60 and over by offering volunteer opportunities for community service and lifelong learning and helping them remain healthy, safe, active and independent as long as possible.

This past year the Shepherd's Center's volunteers have provided the following services to our community: 2010 free, accompanied rides to critical medical appointment and grocery shopping for senior adults, made over 123 minor home visits to help those on fixed incomes and living in their own homes, offered 80 educational classes resulting in 349 low-cost class registrations and provided over 1,400 lunches to those attending their Luncheon Forum.

The Shepherd's Center of Chesterfield is a volunteer 501-c 3 non profit serving our community.

**The Charity Auction Fundraiser will be held on
Saturday, March 14, 2020
6:30-9:00 p.m.
The Reserve at The Highlands
8136 Highland Glen Drive
Chesterfield, VA 23838**

For more information, please call 706-9198 or visit The Shepherd's Center of Chesterfield's website at www.shepcenter.org.

Mail completed form with payment no later than Monday, March 2, 2020 to:

**The Shepherd's Center of Chesterfield
P.O. Drawer 170
6800 Lucy Corr Blvd.
Chesterfield, VA 23832**

Name of Sponsor/Organization: _____

Contact Name: _____

Preferred Contact Number: _____ Alternative Phone #: _____

Address: _____

Email: _____

Sponsorship Level: _____

***Your generous support will benefit The Shepherd's Center of Chesterfield's
Community Caring Services for the elderly!***